# **Sponsorship Benefits**

|   | M I C H E L I N<br>C H E F | CHEF DE<br>CUISINE | E X E C U T I V E<br>C H E F | S O U S<br>C H E F  | S A U T É<br>C H E F | CHEF DE<br>PARTIE |
|---|----------------------------|--------------------|------------------------------|---------------------|----------------------|-------------------|
| P A T R O N<br>P A R T Y<br>I N V I T E S | 20                         | 20                 | 10                           | 4                   | 2                    | 2                 |
|   |                            |                    |                              |                     |                      |                   |
| S I G N A T U R E<br>S P O O N            | 1 per guest                | 1 per guest        | 1 per guest                  | 1 for<br>Table Host | 1 for<br>Table Host  |                   |
|   |                            |                    |                              |                     |                      |                   |
| P R I N T E D<br>M A T E R I A L S        | $\checkmark$               | $\checkmark$       | $\checkmark$                 | $\checkmark$        | $\checkmark$         |                   |
|   |                            |                    |                              |                     |                      |                   |
| EARLY ART<br>SHOW ACCESS                  | $\checkmark$               | $\checkmark$       | $\checkmark$                 |                     |                      |                   |
| ΕVΕΝΤ                                     |                            |                    |                              |                     |                      |                   |
| SIGNAGE<br>&<br>RECOGNITION               | $\checkmark$               | $\checkmark$       | $\checkmark$                 |                     |                      |                   |
| RECOGNITION                               |                            |                    |                              |                     |                      |                   |
| P R O G R A M<br>A D                      | $\checkmark$               | $\checkmark$       |                              |                     |                      |                   |
|   |                            |                    |                              |                     |                      |                   |

Michelin Chef - Your gift of **\$50,000** helps provide three months of operating costs for The Stewpot.

**Chef de Cuisine** - Your gift of **\$25,000** provides over 1,600 individuals experiencing homelessness with one-on-one casework assistance.

**Executive Chef** - Your gift of **\$10,000** provides five young people with one year's scholarship support for college or vocational school.

**Sous Chef** - Your gift of **\$5,000** helps more than 30 individuals secure legal ID so they can access shelter and overcome homelessness.

**Sauté Chef** - Your gift of **\$2,500** provides two weeks' worth of groceries to help ensure the food security of more than 70 low-income families.

Chef de Partie - Your gift of \$1,000 sponsors 10 meals at The Second Chance Café.

# **Sponsorship Levels**

# Michelin Chef \$50,000

- 2 Tables of 10
- Access for 20 to the Patron Party
- A signature Soup's On! 2020 spoon crafted by Brad Oldham International for host and guests
- 1/2-page program ad
- Event signage and recognition
- Early access to the art show
- A pack of note cards for host and guests featuring Stewpot art
- Prominent main stage signage
- Logo included on the program, social media and website

### Chef de Cuisine \$25,000

- 2 Tables of 10
- Access for 20 to the Patron Party
- A signature Soup's On! 2020 spoon crafted by Brad Oldham International for host and guests
- 1/2-page program ad
- Event recognition and signage
- Early access to the art show
- A pack of note cards for host and guests featuring Stewpot art
- Logo included on the program, social media and website

### Executive Chef \$10,000

- 1 Table of 10
- Access for 10 to the Patron Party
- A signature Soup's On! 2020 spoon crafted by Brad Oldham International for host and guests
- 1/4-page program ad
- Event recognition and signage
- Early Access to the art show
- A pack of note cards for host and guests featuring Stewpot art
- Logo included on the program, social media and website

# Sous Chef

#### \$5,000

- 1 Table of 10
- Access for 4 to the Patron Party
- A signature Soup's On! 2020 spoon crafted by Brad Oldham International for the table host
- A pack of note cards for host and guests featuring Stewpot art
- Name listed on the program and on the website

#### Sauté Chef \$2,500

- 1 Table of 10
- Access for 2 to the Patron Party
- A signature Soup's On! 2020 spoon crafted by Brad Oldham International for table host
- Name listed on the program and on the website

### Chef de Partie \$1,000

- 4 tickets
- Access for 2 to the Patron Party

Please return your sponsorship form and payment to:

Soup's On! c/o FPC Dallas 1835 Young Street Dallas, TX 75201

Contributions to The Stewpot Alliance, a tax-exempt organization operating under the Internal Revenue Code Section 501(c)(3) of First Presbyterian Church of Dallas, are tax deductible for the purpose of computing income taxes to the extent allowed by the law.

> 214.382.5879 alliance@thestewpot.org thestewpot.org/soups-on

# **Underwriting Levels**

## Patron Party Underwriter \$10,000

- 1/2-page program ad
- Logo included on the program, social media and website
- Logo included on video screens
- A signature Soup's On! 2020 spoon crafted by Brad Oldham International
- Name and/or Logo included on Patron Party Invitations
- Sign at Patron Party with Name and/or Logo

## Speaker Underwriter \$10,000

- 1/2-page program ad
- Logo included on the program, social media and website
- Logo included on video screens
- A signature Soup's On! 2020 spoon crafted by Brad Oldham International
- Name and/or Logo included on Speaker's Page in program

### Printing Underwriter

#### \$7,500

- 1/2-page program ad
- Logo included on event invitations
- Logo included on the program, social media and website
- A signature Soup's On! 2020 spoon crafted by Brad Oldham International

# A/V Underwriter

#### \$7,500

- 1/2-page program ad
- Logo included on the program, social media and website
- Name and/or logo included on video screens
- A signature Soup's On! 2020 spoon crafted by Brad Oldham International

#### Valet Underwriter \$5,000

- 1/4-page program ad
- Name listed on the program and on the website
- Name included on video screens
- A signature Soup's On! 2020 spoon crafted by Brad Oldham International

#### Signage Underwriter \$5,000

- 1/4-page program ad
- Name listed on the program and on the website
- Name included on video screens
- A signature Soup's On! 2020 spoon crafted by Brad Oldham International

#### Bowl Underwriter \$5,000

- 1/4-page program ad
- Name listed on the program and on the website
- Name included on video screens
- A signature Soup's On! 2020 spoon crafted by Brad Oldham International

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# Soup's On! Luncheon and Art Show Thursday, February 20, 2020 The Omni Dallas Hotel

Luncheon Co-Chairs - Amy Hegi and Libby Hegi Honorary Chairs - Ann and John C. Hallam, Sara and Robert Hallam, Fanchon and Howard Hallam

| Michelin Chef - \$50,000  | Chef de Partie - \$1,000                                   | A/V Underwriter - \$7,500   |  |  |  |  |  |
|---|--|---|--|--|--|--|--|
| Chef de Cuisine - \$25,000  | Individual Ticket - \$250<br>Individual Ticket(s) Total \$ | Valet Underwriter - \$5,000   |  |  |  |  |  |
| Executive Chef - \$10,000   | Patron Party Underwriter - \$10,000                        | Signage Underwriter - \$5,000   |  |  |  |  |  |
| Sous Chef - \$5,000   | Speaker Underwriter - \$10,000                             | Bowl Underwriter - \$5,000  |  |  |  |  |  |
| Sauté Chef - \$2,500  | Printing Underwriter - \$7,500                             | Donation \$<br>I am unable to attend, but wish<br>to make a contribution. |  |  |  |  |  |
| Name of Donor   |  |   |  |  |  |  |  |
| Name of Contact Person  |  |   |  |  |  |  |  |
| Email   | Phone Number   |   |  |  |  |  |  |
| Address/City/State/Zip  |  |   |  |  |  |  |  |
| Name and address for invitations (if different from above)        |  |   |  |  |  |  |  |
| Donor's name as it should be listed in printed materials*         |  |   |  |  |  |  |  |
| *Deadline for media and program recognition is February 1, 2020.  |  |   |  |  |  |  |  |
| I do not wish to be listed in printed materials.                  |  |   |  |  |  |  |  |
| I decline all benefits.   |  |   |  |  |  |  |  |
| Total Amount of Contribution: \$                                  |  |   |  |  |  |  |  |
| My check made payable to <b>The Stewpot Alliance</b> is enclosed. |  |   |  |  |  |  |  |
| Please bill my credit card. MasterCard VISA American Express      |  |   |  |  |  |  |  |
| Cardholder's Name   |  |   |  |  |  |  |  |
| Card Number   |  |   |  |  |  |  |  |
| Exp. Date/ Security Code Cardholder Signature                     |  |   |  |  |  |  |  |
| Billing Address (if different from above)                         |  |   |  |  |  |  |  |
|   |  |   |  |  |  |  |  |